

Pre- Event Coverage

S.No	Publication	Headline/Link	Edition	Date
01	APN News	IIMA to Host Mr Sunil Kant Munjal, Chairman, Hero Enterprise for Leadership Talk on December 17 https://www.apnnews.com/iima-to-host-mr-sunil-kant-munjal-chairman-hero-enterprise-for-leadership-talk-on-december-17/	Online	Dec 15, 2021
02	Careers 360	IIM Ahmedabad: Sunil Kant Munjal, chairman of Hero Enterprise, to speak on December 17 https://news.careers360.com/iim-ahmedabad-sunil-kant-munjal-chairman-of-hero-enterprise-speak-on-december-17	Online	Dec 15, 2021
03	Economy India	IIMA to Host Sunil Kant Munjal, Chairman, Hero Enterprise for Leadership Talk on December 17 https://economyindia.in/iima-to-host-sunil-kant-munjal-chairman-hero-enterprise-for-leadership-talk-on-december-17/	Online	Dec 15, 2021
04	Higher Education Digest	IIMA to Host Sunil Kant Munjal, Chairman, Hero Enterprise for Leadership Talk on December 17 https://www.highereducationdigest.com/iima-to-host-mr-sunil-kant-munjal-chairman-hero-enterprise-for-leadership-talk-on-december-17/	Online	Dec 15, 2021
05	India Education Diary	IIMA To Host Mr Sunil Kant Munjal, Chairman, Hero Enterprise For Leadership Talk On December 17 https://indiaeducationdiary.in/iima-to-host-mr-sunil-kant-munjal-chairman-hero-enterprise-for-leadership-talk-on-december-17/	Online	Dec 15, 2021

06	Ten News Network	IIMA To Host Sunil Kant Munjal, Chairman, Hero Enterprise For Leadership Talk On December 17 https://tennews.in/iima-to-host-sunil-kant-munj-al-chairman-hero-enterprise-for-leadership-talk-on-december-17/	Online	Dec 15, 2021
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Post- Event Coverage

S.No	Publication Name	Headline/Link	Edition	Date
01	The Times of India	Munj-al: Need Government Support https://timesofindia.indiatimes.com/city/ahmedabad/munj-al-need-govt-support/articleshow/88348297.cms	Online and Print	Dec 18, 2021
02	The Indian Express	Demand for 2 Wheelers Tapered Off Due to Fuel Prices: Hero Enterprise Chairman	Print	Dec 17, 2021
03	Western Times	Hero Enterprise Chairman Delivers Leadership Talk at Event Organised by IIMA	Print	Dec 17, 2021
04	Standard Herald	IIMA Organises Leadership Talk	Print	Dec 17, 2021
05	DD NEWS Girnar	IIMA Organises Leadership Talk https://www.youtube.com/watch?v=4kuqr8cYSFU	Electronic	Dec 18, 2021
06	Amdavad News	IIMA Organises Leadership Talk https://www.youtube.com/watch?v=ii0BiHDNSJU	Electronic	Dec 17, 2021

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The Times of India	Munjal: Need Government Support https://timesofindia.indiatimes.com/city/ahmedabad/munjal-need-govt-support/articleshow/88348297.cms	Online and Print	Dec 18, 202

Munjal: Need govt support

Ahmedabad: There is a need to ramp up manufacturing of electronic hardware in India and support from the government for electronics manufacturing is a must, according to **Sunil Kant Munjal**, chairman, Hero Enterprise. According to him, to effectively battle the ongoing semi-conductor shortage, ramping up manufacturing within India is required.

Munjal was in Ahmedabad on Friday to deliver a talk on 'Impact leadership: An India Story' organised by Ashank Desai Centre for Leadership and Organisational Development (AD-CLOD) and hosted by Indian Institute of Management, Ahmedabad (IIM-A).



"Electronics account for second highest imports in India and over the next three years, these will become the highest imported commodities in the country. Home-grown manufacturing of electronic hardware is extremely important and for this, government support is required. A push from the government can go a long way in setting up a manufacturing cluster for electronic hardware," he told media persons during an interaction ahead of the discussion.

At present, shortage of semi-conductors is causing major supply chain bottlenecks in automobile and other industries. "Manufacturers are left with no choice but to reconfigure their equipment minimizing the use of electronic hardware," he further added.

Publication	Headline	Edition	Date
The Indian Express	Demand for 2 Wheelers Tapered Off Due to Fuel Prices: Hero Enterprise Chairman	Print	Dec 17, 2021

Demand for 2-wheelers tapered off due to fuel prices, Covid: Hero Enterprise chairman

EXPRESS NEWS SERVICE
AHMEDABAD, DECEMBER 17

THE DEMAND for two-wheelers that picked up after the second Covid wave has tapered off partly due to high fuel prices and apprehensions about the Covid pandemic, said Hero Enterprise chairman, Sunil Kant Munjal, Friday.

"Part of the economy has recovered smartly, but we still have laggards and some of them are really way behind. But to be fair to the overall system, it is far better than what it was six months ago... The fear now is about the current new strain and where it might eventually land up. Signs so far are that it may not necessarily be bad... We will need to wait 2-3 weeks," added Munjal who was in the city to speak at a lecture organised by IIMA's (Indian Institute of Management, Ahmedabad) Ashank Desai Centre for Leadership and Organisational Development.

Admitting that high fuel prices had a role in the demand tapering off, he said, "A lot of pent-up demand got taken out quickly. People saw that the disease was not going away quickly. There is still some apprehension and so, they (people) are holding back or deferring a big amount that they are spending on."

Talking about the performance of the Indian economy, Munjal said post-lockdown has been an "interesting" and "un-

Talking about the performance of the Indian economy, Munjal said post-lockdown has been an "interesting" and "unusual period"

usual period." He said while 13-19 per cent of the migrant population will never return, the economy received a boost due to liquidity entering the system.

"The entire system has been flushed with liquidity globally with the cost of money being zero or negative in some countries. We were like an island that offered returns that were dramatically higher than the rest of the world. So, you saw billions of dollars being pushed into India, although a lot of it did not go into creating hard assets, but went into the stock markets. But it brought money into India that helped it stabilise," he said, adding that some of the money parked in India were short-term investments.

"It has been interesting, but an unusual period. We have not seen so many conflicting signals that impact the actual operation of the economy," he added. Later while speaking at the IIMA event, Munjal spoke about his book "The Making of Hero: Four Brothers, Two wheels and a revolution that shaped India".

Publication	Headline	Edition	Date
Western Times	Hero Enterprise Chairman Delivers Leadership Talk at Event Organised by IIMA	Print	Dec 17, 2021

આઈઆઈએમએ દ્વારા હીરો એન્ટરપ્રાઇઝના ચેરમેન સુનીલકાંત મુંજાલ દ્વારા લીડરશીપ પર વ્યાખ્યાનનું આયોજન

અમદાવાદ, અગ્રણી વૈશ્વિક પ્રબંધ સંસ્થા -ભારતીય પ્રબંધ સંસ્થા અમદાવાદ (આઈઆઈએમએ), શ્રી સુનિલ કાંત મુંજાલ, પ્રમુખ, હીરો એન્ટરપ્રાઇઝ દ્વારા, 'ઈમ્પેક્ટ લીડરશીપ: એન ઈન્ડિયા સ્ટોરી' પર વ્યાખ્યાનનું આયોજન કરવામાં આવ્યું હતું. અશાંક દેસાઈ નેતૃત્વ તથા સંસ્થાકીય વિકાસ (એડીસીએલઓડી) કેન્દ્ર દ્વારા આ વ્યાખ્યાન ૧૭મી ડિસેમ્બર ૨૦૨૧ના રોજ અમદાવાદ મેનેજમેન્ટ એસોસિએશન (એએમએ) ખાતે યોજાયું હતું.

આ વ્યાખ્યાનમાં શ્રેણી નેતૃત્વ અને સંસ્થાકીય વિકાસને લગતા નિર્ણાયક મુદ્દાઓ પર સ્વપ્રદ્રષ્ટા વ્યાવસાયિક નેતાઓના વિચારો, મંતવ્યો અને આંતરદૃષ્ટિને એકસાથે લાવવા અને ભાવિ વિકાસ પર વિચાર-વિમર્શ શરૂ કરવા માટે એડીસીએલઓડી દ્વારા એક આકર્ષક પહેલ કરવામાં આવી હતી.

નેતૃત્વ પર ચર્ચાની જરૂરિયાત પર પોતાના વિચારો વ્યક્ત કરતાં, પ્રોફેસર એરોલ ડીસોઝા, ડાયરેક્ટર, આઈઆઈએમએએ જણાવ્યું હતું કે, "નેતાઓ સ્વપ્રદ્રષ્ટા બનવાની અને પરિવર્તન લાવવાની જવાબદારી ધરાવે છે જે માત્ર સંસ્થાઓ અને લોકો પર જ નહીં પરંતુ મોટા પ્રમાણમાં ઉદ્યોગ અને સમુદાયને અસર કરે છે.

Publication	Headline	Edition	Date
Standard Herald	IIMA Organises Leadership Talk	Print	Dec 17, 2021

આઈઆઈએમએ
દ્વારા લીડરશીપ પર
વ્યાખ્યાનનું આયોજન

અગ્રણી વૈશ્વિક પ્રબંધ સંસ્થાન
—ભારતીય પ્રબંધ સંસ્થા
અ મ દા વા દા
(આઈઆઈએમએ), શ્રી સુનિલ
કાંત મુંજાલ, પ્રમુખ, હીરો
એન્ટરપ્રાઈઝ દ્વારા, 'ઈમ્પેક્ટ
લીડરશીપ: એન ઈન્ડિયા સ્ટોરી'
પર વ્યાખ્યાનનું આયોજન
કરવામાં આવ્યું હતું. અશાંક
દેસાઈ નેતૃત્વ તથા સંસ્થાકીય
વિકાસ (એડીસીએલઓડી) કેન્દ્ર
દ્વારા આ વ્યાખ્યાન ૧૭મી
ડિસેમ્બર ૨૦૨૧ના રોજ
અમદાવાદ મેનેજમેન્ટ
એસોસિએશન (એએમએ) ખાતે
યોજાયું હતું.

આ વ્યાખ્યાનમાં શ્રેણી નેતૃત્વ
અને સંસ્થાકીય વિકાસને લગતા
નિર્ણાયક મુદ્દાઓ પર સ્વપ્રદ્રષ્ટા
વ્યાવસાયિક નેતાઓના વિચારો,
મંતવ્યો અને આંતરદેશિને
એકસાથે લાવવા અને ભાવિ
વિકાસ પર વિચાર-વિમર્શ શરૂ
કરવા માટે એડીસીએલઓડી દ્વારા
એક આકર્ષક પહેલ કરવામાં
આવી હતી.